PECIPTA 2009 BUSINESS MATCHING ACTIVITY

General Information

1. This event is open ONLY to registered PECIPTA 2009 Exhibitors.
2. The Business Matching Activity will be held at KLCC during PECIPTA 2009 following the schedule and venue to be determined by the organizing committee,
3. The objective is for University Innovators to present their R&D findings to a group of business people, bankers, venture capitalists and general investors in the hope of attracting funding for commercialization,

Role of the Presenter

1. Each University must prepare their own R&D Presentation(s), press releases/statements and introduction remarks at the ceremony (to be represented by the presenter),
2. Each entry will be given pre-assigned slots of 20 minutes each by the organiser. Universities can submit multiple entries but all presentations must be completed within the time allocated to them.
3. Each University must adhere to the generic programme as follows:-
   a. 10 minutes for R&D Presentation,
   b. 10 minutes for Q&A Session and photo shoot.
4. R&D Presentation must be within the clusters below and must adhere to the overall guidelines of PECIPTA 2009:-
   a. Biosciences and Biotechnology
   b. Physical Sciences and Engineering
   c. Information Technology and Communication
   d. Health and Allied Sciences
   e. Social Sciences and Humanities

Role of the Organiser

1. Obtain participation from the Universities.
2. Extend invitations and announcement to guest and media.
3. Prepare the scheduling of the event.
4. The organiser will provide the facilities for the presentation.
5. Assist the event manager in providing details about the schedule and nature of presentation.